

# Pop! 2024 Sponsorship Levels



	Presenting Sponsor \$25,000	Diamond Level \$20,000	Platinum Level \$10,000	Gold Level \$7,500	Silver Level \$5,000	Pop-Up Partner \$2,500	Friends of Pop! \$1,000
Reserved Table	✓	✓	✓	-	-	-	-
Complimentary Tickets	8	8	8	6	4	2	2
Event Presentation Recognition (Digital)	Individual slide	Individual slide	Individual slide	Logo	Logo	Logo	Name
Event Program	Logo + company overview	Logo + company overview	Logo + company overview	Logo	Logo	Logo	Name
Event Website Recognition	Logo + website link	Logo + website link	Logo + website link	Logo	Logo	Logo	Name
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓
Spotlight Video Shared On Social Media	✓	✓	✓	✓	-	-	-
Logo recognition on pre-event promotional clues and teasers <i>Beginning in July</i>	✓	✓	✓	-	-	-	-
Bonus Clue Video	-	✓	-	-	-	-	-
Pre-event media mention(s)	✓	-	-	-	-	-	-